*i*Tech-Ed Ltd:
A Company Profile

*i*Tech-Ed (www.itech-ed.com) was formed by Trevor Eddolls and associates in February 2004. Its mission is to provide a source of highly-technical information and expertise for people using IBM mainframes, servers, the Internet, mid-range computers, and PCs.

What can *i*Tech-Ed do?

*i*Tech-Ed is able to offer (and has done so in the past) the following services:

- Consultancy on a wide variety of mainframe-related areas including SOA, AJAX, Web services, z/OS, DB2, CICS, ESBs, TCP/IP, application development, virtualization, security, auditing, etc.

- Produce White Papers based on information supplied by an organization.

- Produce technical documentation for internal use by companies. This includes highly-technical information as well explanatory information for non-technical staff.

- Write up internal documentation for publication in specialized journals.

- Edit already-written copy to avoid ambiguities and eliminate any technical errors.

- Rewrite technical information for use on corporate Web pages.

- Analyse and write up survey results.

- Perform software reviews for publication on the Web and in print journals.

- Design and create Web sites to fit W3C standards.

- Provide in-house training in a variety of areas, running from one hour to three days depending on the needs of the trainees. Training is accompanied by appropriate documentation for each person. Trevor is a MOS MI.

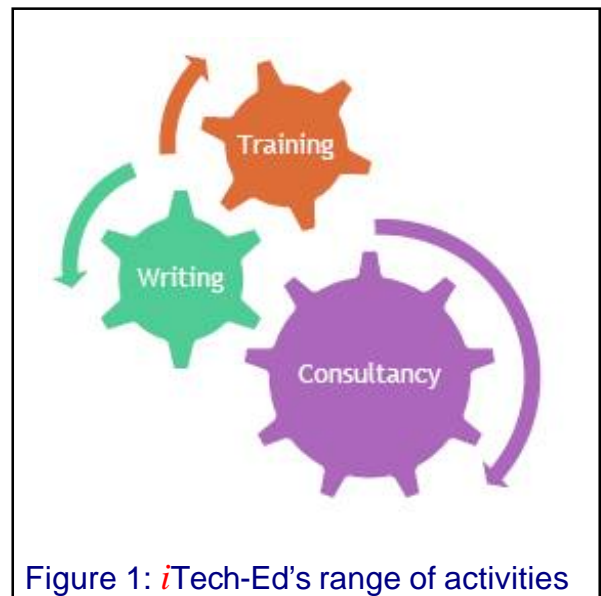Figure 1 illustrates the range of activities provided by *i*Tech-Ed.

Figure 1: *i*Tech-Ed's range of activities

Where can you find *i*Tech-Ed's work?

Trevor Eddolls, *i*Tech-Ed's CEO, has been recognized for his contribution to mainframe computing by being awarded the enviable status of an IBM Information Champion. This was because of his current work with the Virtual IMS Connection user group, the numerous articles he has published, the editing of *The Arcati Mainframe Yearbook*, and his regular mainframe-related blogs. In fact, Trevor was a finalist in the *Computer Weekly* IT Blog Awards 2009: in the Individual IT Professional Male category.

In the past, Trevor Eddolls and *i*Tech-Ed were probably best known for their work producing and editing Xephon's (later TCI Publication's) *Update*s. These handy-sized mainframe-based publications included *MVS Update*, *CICS Update*, and *DB2 Update*.

*i*Tech-Ed launched the Virtual IMS Connection Web site, at www.virtualims.com, in November 2007. It's a vendor-neutral site run by and for IMS professionals with an extensive list of IMS tools available, a job bank, and regular Webinars and newsletters. Trevor chairs the Webinars and writes and edits the newsletters, as well as ensuring the Web site contains up-to-date information. You can find out what going on by following the tweets on twitter.com/virtualims or become a fan on Facebook.

*i*Tech-Ed produced *The Arcati Mainframe Yearbook* from 2008 to the current issue (www.arcati.com/newyearbook10). In previous years, *i*Tech-Ed produced the Glossary section. The *Yearbook* describes itself as: "The one-stop independent reference work for users of IBM mainframe systems". The *Yearbook* contains the always-informative mainframe user survey, an up-to-date directory of vendors and consultants, a media guide, a strategy section with papers on mainframe trends and directions, a glossary of terminology, and a technical specification section. The *Yearbook* is available free in PDF format. iTech-Ed also produced the news section of Arcati's Web-based publication called *Enterprise Data Centre*.

As well as recognized editorial skills, Trevor Eddolls, has written numerous articles for a wide range of publications, both print-based and Web-based. These include *Computerworld* (US edition), *Enterprise Client/Server*, *Insight IS*, *VM Update*, *VSE Update*, *NT Update*, *Domino Update*, *Oracle Update*, *News IS,* and most of Xephon's other *Update* publications.

In addition, Trevor has been interviewed very many times by journalists looking for information so they can understand the significance of a particular story, or for an expert comment on a story.

z/Journal is dedicated to providing useful, reliable, and interesting information on a wide variety of topics directly relevant to IT professionals using IBM zSeries and S/390 systems. Trevor's articles in zJournal include: "IMS: An Exciting Future Still Ahead; "Mainframe Application Modernization; "Enterprise Information Integration: A Common Language for Mainframe Data Sources; "Achieving successful database auditing". Articles published in other printed media include "Database archiving for the future", which was published in *Mainframe Executive* magazine. Trevor's article about the Virtual IMS Connection user group and Web site was published in the IBM *IMS newsletter 0801*. "Mainframes: life begins at 45" can be found in the Institution of Engineering and Technology's *Engineering & Technology* magazine. "IDEs for middleware - a beginner's guide" was published in *MiddlewareSPECTRA*.

Trevor has had numerous articles published by *Technical Support* magazine. The titles include: "TCP/IP Monitoring", "Composite Applications - A Beginner's Guide to What Products are Available", "Application Development Choices", "AJAX - offering desktop-level development quality over the Web", "Web 2.0 - what is it and why should I care?" (this article was also published in *Network Support* magazine), "CICS containers and channels", "Don't miss the Enterprise Service Bus", "Virtualization: Real Advantages", "Mainframe Futures", and "IBM's Project ECLipz: What is it and Why is it Important?".

Articles published on Web sites include: two articles about Microsoft's Visio published on Sift Media's Accounting Web site, and an article entitled, "Which is the best browser for me?" published on the same site. Trevor has written two articles for the Techie Crossing Web site. The first one is called "Database Auditing: Who Did What, to Which Data, When?". The second is called "Database Archiving for Tomorrow". iTech-Ed also produced many articles that appeared originally on Anura Gurugé's IT In-Depth Web site.

*i*Tech-Ed produced *Mainframe Weekly* and later *Mainframe Month* for Xephon. These were Web-only publications using older articles from Xephon's *Update* publications.

Trevor has produced White Papers for William Data Systems and CONNX, and documentation for internal use by NetManage, McKinsey and Company, NEON Enterprise Software, and DataDirect.

Trevor has completed podcasts for DataDirect and NaSPA:. These include discussing the future of mainframes, Shadow V7.2.1, the Arcati Mainframe Yearbook, modernizing mainframe applications, and CICS futures.

Trevor Eddolls has designed and coded a number of commercial Web sites. These are all to W3C standards and require expert knowledge of (X)HTML, CSS, XML, JavaScript, Flash, and PHP.

Trevor Eddolls is the author of: "VM Performance Management", published by McGraw-Hill; "Introduction to VM", published by NCC Blackwell; and "ASO: Automated Systems Operations for MVS", also published by McGraw Hill.

Trevor has a regular blog at mainframeupdate.blogspot.com and at it.toolbox.com/blogs/mainframe-world/. This is often quoted in other blogs.

To find out more about what's going on at iTech-Ed you can follow them on Twitter at twitter.com/t_eddolls and become a fan on Facebook.

Figure 2 shows *i*Tech-Ed's growing range of activities.

Figure 2: *i*Tech-Ed's growing range of activities.

What can *i*Tech-Ed's do for you?

If you need:

- Mainframe consultancy
- White Papers or other documentation to be created or edited
- Analysis of survey results
- Software reviews
- Training, including Microsoft Office software

- Blogging or podcasting
- Project management
- Web design and development to W3C standards
- Conference chairing or presentations
- Management skills.

Contact *i*Tech-Ed at info@itech-ed.com.

About *i*Tech-Ed Ltd

*i*Tech-Ed Ltd is a recognized leader in IT information distribution. The company has produced many White Papers and other documentation that has been used internally by major software solutions companies. It has also been responsible for numerous articles published in *zJournal*, *Mainframe Executive*, *Technical Support* magazine, Sift Media's Web sites, and other publications. For many years, *i*Tech-Ed Ltd was responsible for the creation and editing each month of Xephon's highly-regarded mainframe-based *Update* publications. *i*Tech-Ed Ltd runs the Web site and user group at Virtual IMS Connection (www.virtualims.com). It produces the regular newsletter for members. It also produces the Arcati Mainframe Yearbook (www.arcati.com). The company has been involved in Web site design and creation since it was first set up.

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